



In association with

Kenilworth Chamber of Trade

Category Sponsorship Opportunity

Back again for a 4th year The Worthies Awards gives thanks and recognition to the people and businesses who help put the worth in Kenilworth and you can be involved with this wonderful event as a sponsor of one of the awards.

As a Category Sponsor you will receive

- Your company name and logo on our website
- Your company name and logo in the programme
- Your company name on the award you sponsor
- Invitation to a sponsors make the most of your 'social media' hour
- The opportunity to present the winner with their award on the night
 - 2 free tickets to our Awards Ceremony on May 23rd 2019

All for the cost of £300

Last year we had nearly 50 nominations and over 1500 votes

This year we have had 84 Nominations and over 4100 votes

Social media throughout the 3 month 2018 campaign reached just over 32,000 people on Facebook and 61,100 on Twitter

Page Likes have already increased more in three months of 2019 than in the whole five month campaign in 2018.

Peak reach figures for 2018 were 28,143 in one month

Peak reach figures for 2019 have already reached 52,043 in one month

The Categories we are still looking for sponsorship are:

- RESTAURANT/CAFÉ OF THE YEAR
 - RETAILER OF THE YEAR
- SPORTS CLUB/ COMMUNITY FITNESS GROUP OF THE YEAR
 - HEALTH AND BEAUTY BUSINESS OF THE YEAR

If you are interested in sponsoring an award please contact

Seánna Holland on 01926 853190 or 07956 889820

Or email chair@kenilworthchamber.co.uk